

## PRESS RELEASE

Neureichenau, 2017-02-13

### **PARAT LAUNCHES NEW WEBSITE FOR THE DIVISION 'MOBILE PREMIUM IT CASE SOLUTIONS '**

As a leading manufacturer of mobile storage systems for charging, synchronizing, transporting and protecting IT equipment, PARAT offers a broad range of IT case solutions to the education, industry and health care sectors.

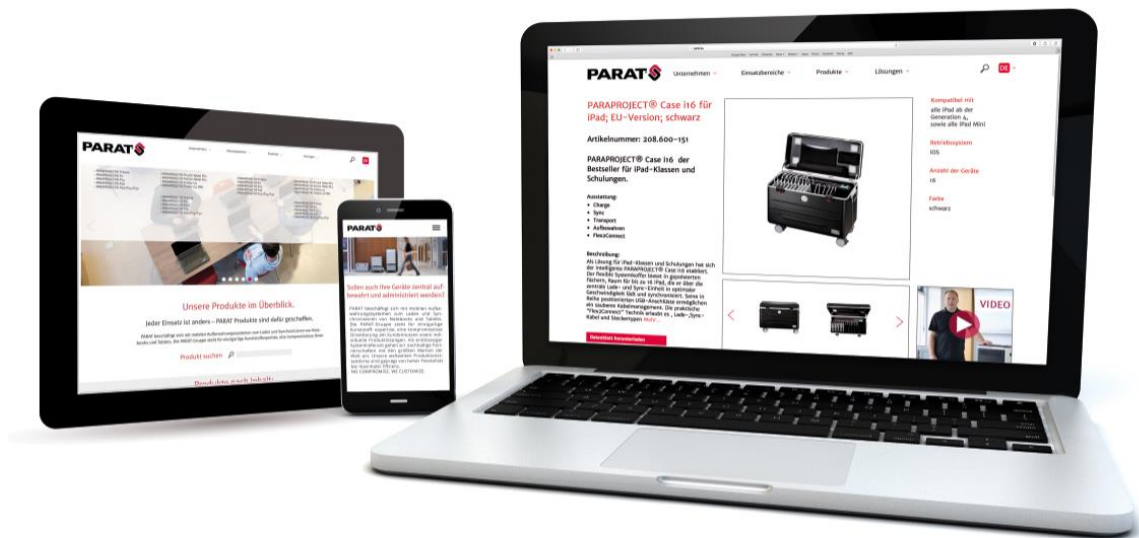
The new PARAT IT online presence aims to give a very comprehensive overview of the company's wide range of products in the market. The new PARAT IT website describes the most important information attractively and in a structured form, leading the visitors from product detail pages to possible applications through to custom project solutions including case studies.

It's easy to get to your mobile IT case solution by PARAT: thanks to the integrated product search function, it is possible to filter IT system cases according to the customer's individual requirements. Depending on the contents you wish to transport, store or synchronize in your system case, you select between various devices and operating systems. With just a few clicks, visitors are routed directly to a list featuring the right IT case solutions that best fit their unique needs. The products are showcased in detail and, of course, download of specific product data sheets is also available. In addition, the information pages of the different market applications are created as targeted audience pages and gear customers from diverse trades based on their requirements. Here you get a quick overview of possible applications for your PARAT IT system case. Product highlights are now also displayed for individual industries and trades and assist customers with the selection of the appropriate product. Clear examples of showcase projects present PARAT's innovative expertise to easily integrate VDE-compliant IT and electronic components into custom case and transport solutions.

Please learn more here [www.it.parat.eu](http://www.it.parat.eu)

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If you have feedback or questions, please let us know!

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